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NORTHERN DISTRICT OF CALIFORNIA

DIGBY ADLER GROUP LLC,

Plaintiff(s),

v.)

IMAGE RENT A CAR, INC.,

Defendant(s).

No. C10-0617 SC (BZ)

INITIAL DISCOVERY ORDER

All discovery in this matter has been referred to United States Magistrate Judge Bernard Zimmerman.

UNITED STATES DISTRICT COURT

In the event a discovery dispute arises, the parties shall meet in person or, if counsel are outside the Bay Area, by telephone and make a good faith effort to resolve their dispute. Exchanging letters or telephone messages about the dispute is insufficient. The Court will not read subsequent positioning letters; parties shall instead make a contemporaneous record of their meeting using a tape recorder or a court reporter.

In the event they cannot resolve their dispute, the parties must participate in a telephone conference with the Court **before** filing any discovery motions or other papers.

Case3:10-cv-00617-SC Document52 Filed11/17/10 Page2 of 2

The party seeking discovery shall request a conference in a letter filed electronically not exceeding two pages (with no attachments) which briefly explains the nature of the action and the issues in dispute. Other parties shall reply in similar fashion within two days of receiving the letter requesting the conference. The Court will contact the parties to schedule the conference. After the conference with the Court, if filing papers is

deemed necessary, they should be filed electronically with the Clerk's Office, with one hard copy delivered directly to Magistrate Judge Zimmerman's Chambers (Room 15-6688). A chambers copy of all briefs shall be submitted on a diskette formatted in WordPerfect or e-mailed to the following address:

bzpo@cand.uscourts.gov

Dated: November 17, 2010

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United States Magistrate Judge

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